



**November 17, 2008  
FOR IMMEDIATE RELEASE**

## **GATEWAY ENERGY SERVICES ENTERS CANADA MARKET**

Gateway Energy Services Corporation has entered the Ontario retail energy market. The company's Canadian subsidiary, Gateway Energy Services Ltd., received its gas marketer licence from the Ontario Energy Board and will launch its marketing and sales campaign to commercial customers later this month.

"We believe that Ontario is the natural next step in Gateway's expansion," said Steven J. Maslak, President and CEO of Gateway Energy. "Thanks to the diligence of Canadian regulators, consumers in this market are well educated about their choices. We are confident that they will appreciate what we've got to offer."

The New York-based company opened its Canadian office in the Toronto suburb of Thornhill, Ontario. Directing the team as General Manager is long-time industry veteran Victor Loayza. He has more than 25 years of experience in the energy and financial industries and, for the past 12 years, has held highly ranked positions with energy organizations including the Ontario Power Authority and the Ontario Energy Board. Gerry Villanueva, with 14 years of industry experience, is Gateway's Vice President of Sales in Canada. He has served on numerous industry committees and government task forces assigned to build the framework for the deregulation of the Ontario electric market in 2002 as well as to monitor the evolution of the gas industry.

The Gateway Energy team is finalizing the details on the suite of products that will best suit its target market. Details will be announced shortly.

"Research and diligence," said Maslak. "That's what it takes to enter a market as important as Ontario. It doesn't hurt to have a great team like Victor and Gerry heading such an important initiative."

### **ABOUT GATEWAY ENERGY SERVICES**

Gateway Energy Services Corporation, based in Rockland County, N.Y., is one of the largest independent retail energy suppliers in North America, providing natural gas and electricity to residential and business customers in 26 markets across six states, the District of Columbia and Ontario, Canada. Founded in 1997, Gateway Energy provides competitive energy products to consumers giving them more control over their energy costs. ([www.gesc.com](http://www.gesc.com))

### **CONTACTS:**

Darlene Hyde  
Director of Corporate Communications  
Gateway Energy Services Corporation  
400 Rella Blvd. Suite 300  
Montebello, NY 10901  
Ph: (845) 503-5555  
[dhyde@gesc.com](mailto:dhyde@gesc.com)

Karen Harris  
Corporate Communications Editor  
Gateway Energy Services Corporation  
400 Rella Blvd. Suite 300  
Montebello, NY 10901  
Ph: (845) 503-5555  
[kharris@gesc.com](mailto:kharris@gesc.com)