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FOR IMMEDIATE RELEASE**

## ***Gateway Energy's Online Store Showcases Energy-Saving Products***

MONTEBELLO, NY - Gateway Energy Services celebrates Earth Day by opening the doors to an online store that offers energy-conscious and budget-savvy customers a place to find products that use energy more efficiently while saving them money.

The new Gateway Energy Store is just one part of the company's larger public service initiatives to promote energy awareness by educating consumers about ways to lower consumption and control spending through energy-efficiency tips and products.

"Given the fact that people are more energy-conscious today, seeking ways to reduce their carbon footprint and conserve, Gateway Energy is excited to offer an online energy store to all consumers, regardless of whether they are our customers for energy supply," said Steven J. Maslak, president and CEO of Gateway Energy. "We want to help educate the public by giving people a one-stop shopping experience so that they can better control how they spend their energy dollar."

Customers can access the Gateway Energy Store at [www.gatewayenergystore.com](http://www.gatewayenergystore.com). Items for sale include compact fluorescent light bulbs, which use about 75 percent less energy than standard incandescent bulbs; water-conserving showerheads, which can save more than 2,700 gallons a year; and smart power strips, which can automatically turn electronics off and save electricity. Gateway has partnered with EFI, one of the country's leading residential distributors of energy-efficient products, to manage the store.

The Gateway Energy Store is part of the company's business plan to offer residential and business consumers the tools to manage their electricity and natural gas costs. Gateway Energy's pricing plans are competitive, innovative and tailored to each customer's needs. Its fixed-rate option provides security from market volatility while its variable-rate option provides maximum price and contract-term flexibility. Gateway's approach allows customers to try out the company with a variable-rate plan to start. The company provides updates about the energy market through its account executives and a monthly e-newsletter, which gives customers the information they need to decide when to lock in a fixed rate or to remain on the variable rate. Gateway's sales representatives are fully trained employees, not agents from a third party, who are required to sign Gateway's Code of Conduct. The U.S.-based customer service department also follows stringent quality assurance practices.

## **ABOUT GATEWAY ENERGY SERVICES CORPORATION**

Gateway Energy Services Corporation, based in Montebello, Rockland County, N.Y., is one of the largest independent retail energy suppliers in North America, providing natural gas and electricity to thousands of residential and business customers in 35 deregulated energy markets across eight states, the District of Columbia and Ontario, Canada. Founded in 1997, Gateway Energy provides competitive energy products to consumers giving them more control over their energy costs. ([www.gesc.com](http://www.gesc.com))

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