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FOR IMMEDIATE RELEASE

GATEWAY ENERGY UNVEILS LOWEST PRICE IN PPL

MONTEBELLO, NY – Gateway Energy Services, in response to the demand for affordable electricity supply, is guaranteeing 10.5% savings compared to PP&L.

Gateway's fixed price of 9.35 cents per kWh through December 31, 2010, is the lowest available of all suppliers in the area. PPL's price to compare is 10.448 cents per kWh, which will be effective until December 31 when PPL will have to reset its rates. Gateway will be actively marketing to residents beginning Monday, January 18. Commercial offers will be launched in the coming weeks.

Gateway is the only company offering a full suite of products for customers wanting greater flexibility to manage their energy costs. In addition to the low fixed price, the company also offers 1-year and 2-year fixed-rate plans, which are ideal for customers seeking price protection beyond December 31. For those customers who believe wholesale prices are likely to trend lower in the near future, the company offers a variable-rate plan, which includes the option to lock in to a fixed rate at any time. A military discount is available on the variable-rate plan. For information about any of Gateway's plans, call (877) 660-4283 or log on to www.gateway100.com

The company has already made a significant investment in northeastern Pennsylvania by opening a satellite call center in Forty Fort and hiring more than 40 residents from the region. Gateway is targeting up to 100 permanent positions by the end of the year.

"Gateway is different than our competitors," said William Cateno, senior vice president of sales and marketing. "In addition to highly competitive and flexible rate plans, we have invested in the local community and only sell with experienced, Gateway employees. In fact, when you see our residential door-to-door sales team, you can be assured they are all Gateway employees from your community (not an outsourced agent). They are fully trained. All employees wear uniforms and carry valid identification and all required permits. All telemarketing and customer service calls are handled by Gateway employees and are not outsourced to third-party vendors."

An official ribbon cutting will be held early next month at the Gateway call center, 190 Welles St., Forty Fort. The company is also planning at least two recruiting open houses, the first of which will be on January 19.

"Our approach to the Pennsylvania market is quite simple," said Cateno. "We're your new neighbor, a local employer, and we'd like to be your energy supplier."



About Gateway Energy Services

Gateway Energy Services Corporation, based in Montebello, Rockland County, N.Y., is one of the largest independent retail energy suppliers in North America, providing natural gas and electricity to thousands of residential and business customers in 30 deregulated energy markets across eight states, the District of Columbia and Ontario, Canada. Founded in 1997, Gateway Energy provides competitive energy products to consumers giving them more control over their energy costs. (www.gesc.com)

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