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FOR IMMEDIATE RELEASE**

VOICE YOUR CHOICE AND SAVE WITH GATEWAY ENERGY SERVICES

As part of the 2009 Voice Your Choice program, Gateway Energy can save customers in the NYSEG territory money on their electricity next year.

Beginning January 1, 2009, customers in the Buffalo region (Zone A) can lock in at 8.47¢ per kWh for 12 months of electricity when enrolling with Gateway Energy. Compared to NYSEG's published 2009 fixed rate of 8.92¢ per kWh, an average customer in Zone A using 10,000 kWh per year can save 5%, or \$45, next year.

Current Gateway Energy customers will have their plans automatically renewed.

"Voice Your Choice is an important campaign allowing New Yorkers the opportunity to choose an energy supplier," said William D. Cateno, Vice President of Sales for Gateway Energy. "We're really excited that we can offer a better rate than the utility, so that customers in a service area as important to us as NYSEG can save some money."

The Voice Your Choice program encourages customers in the NYSEG service area to exercise their power to choose an electricity supplier, whether the utility or an energy service company (ESCO), and enjoy the benefits of deregulation. The enrollment deadline is December 30.

NYSEG is still responsible for the delivery of customers' energy, as well as handling outages and emergencies. NYSEG will also continue to send bills. The only difference customers will see is Gateway Energy's competitive fixed price for electric supply.

Gateway Energy has also launched a coupon information campaign. Consumers may receive information about the company's products along with their cash register receipt at the checkout counter when they shop at supermarkets in the NYSEG service area.

ABOUT GATEWAY ENERGY SERVICES

Gateway Energy Services Corporation, based in Rockland County, N.Y., is one of the largest independent retail energy suppliers in North America, providing natural gas and electricity to residential and business customers in 26 markets across six states, the District of Columbia and Ontario, Canada. Founded in 1997, Gateway Energy provides competitive energy products to consumers giving them more control over their energy costs. (www.gesc.com)

CONTACTS:

Darlene Hyde
Director of Corporate Communications
Gateway Energy Services Corporation
400 Rella Blvd. Suite 300
Montebello, NY 10901
Ph: 845-503-5555
dhyde@gesc.com

Karen Harris
Corporate Communications Editor
Gateway Energy Services Corporation
400 Rella Blvd. Suite 300
Montebello, NY 10901
Ph: 845-503-5555
kharris@gesc.com